

Inspirations Cosmétiques redefines natural beauty at Beautyworld Middle East



United Arab Emirates, October 25th, 2023 - The Inspirations Cosmétiques laboratory is heading to Beautyworld Middle East. A key player in the world of solid and liquid cosmetics, it will be showcasing its flagship product, the 48-hour solid deodorant. This year, the event will take place from 30 October to 1 November at the Dubai World Trade Centre. Keen to acquire new partner brands in the region, The company will be showcasing its expertise in natural, organic and environmentally friendly products on stand 3 E35 B.

A not-to-be-missed event for beauty and skincare professionals, Beautyworld Middle East is considered to be one of the industry's most important platforms. Inspirations Cosmétiques decided to use the 27th edition of this trade show to unveil its latest innovation: a **100% natural, organic, solid deodorant** with proven **48-hour efficacy**.

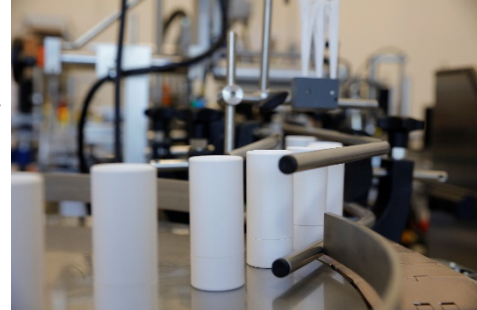
Inspirations Cosmétiques is a **private label manufacturer**, offering a full comprehensive service from formulation to manufacture. The laboratory is based in Grasse, **France**, the world perfume capital. It has a wide range of formulas, including natural deodorants, mask sticks, alcohol-free solid perfumes, soap-free facial cleansers, nourishing balms, hair products, and more. Its formulas are **certified**, with ingredients of natural and/or organic origin. Inspirations Cosmétiques formulates and manufactures your products in compliance with the most demanding European and international standards and regulations to ensure their safety and quality.



Inspirations Cosmétiques offers an **effective, natural solution** to perspiration-related **odours**. Sweating is a natural physiological phenomenon, necessary for the elimination of toxins and for thermoregulation. There are plenty of 48-hour antiperspirant deodorants on the market. However, they tend to contain aluminium salts that block the natural perspiration process. They retain toxins, causing pores to become blocked and certain tumours to appear. Inspirations Cosmétiques stands out from the crowd by offering **natural, aluminium salt-free** deodorants with carefully selected **natural active ingredient synergies**

that act selectively on the bacteria responsible for unpleasant odours. In fact, this is the area in which the company has made its greatest commitment, setting itself apart to meet the needs of consumers. This innovation delivers immediate and lasting results. For Inspirations Cosmétiques, consumer well-being is a priority.

As the undisputed **French leader in hot filling**, Inspirations Cosmétiques offers a unique fusion of **innovation** in research and development and **production** expertise, which has truly revolutionised the world of responsible, healthy cosmetics. Its daily dedication results in the creation of remarkable formulas that meet the most stringent cosmetics standards. Inspirations Cosmétiques embodies reliability, efficiency and responsiveness, three pillars that define its excellence in the sector.



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About us

Inspirations Cosmétiques is based in Grasse and sells healthy, natural cosmetics. It develops products in line with customer demand. In just a few years, it has become a benchmark for French sustainable cosmetics expertise.